

CHRISTOPHER ALONZO

CREATIVE MULTIMEDIA ARTIST

Visual Designer/ Graphic Designer/ Photographer/ 3D Generalist

NETFLIX

GRAPHIC DESIGNER (CONTRACT) - LOS ANGELES, CA/ REMOTE - MAR 2023 - CURRENT

Ideate and concept Key Art, branding, logos and style guides for our new animated shows and films. Comp building using photoshop, Adobe CC and 3D programs. Work within the 2D/3D animated space. Collaborating with other designers and Art Directors to deliver work that is on brand and aligned with client strategies. Participate in campaigns from conception to the preperation of final artwork. Adjust art and manipulate existing 2D/ 3D art while maintaining the animated style.

SKYBOUND ENTERTAINMENT

GRAPHIC DESIGNER (CONTRACT) - LOS ANGELES, CA/ REMOTE - OCT 2022 - JAN 2023

Design and ideate art concepts for our comic book and video game titles including The Walking Dead, Invincible, The Callisto Protocol and more. Design anything from merch which includes clothing, pins and other promotional items, to in game ads for skins, downloadables, OOH print displays, etc. Mock up assets, mock up print displays and products to help solidify a pitch.

ALLIED GLOBAL MARKETING

JUNIOR DIRECTOR/ SENIOR DESIGNER - HOLLYWOOD, CA/ REMOTE - JAN - SEP 2022

Design and ideate art concepts for Netflix titles and other clients. Manage and direct multiple projects and clients. Design art for marketing campaigns; Emmys, Digital, OOH, FYC Ads, Print and more. Key art design for new and existing shows and events. Logo designs for clients. Manage internal/ external meetings regarding shows and client needs. Direct designers with feedback in a positive productive way.

WARNER BROS. ENTERTAINMENT

MULTIMEDIA GRAPHIC ARTIST - BURBANK, CA - DEC 2017 - JAN 2022

Create and direct inspiring key art concepts and creation. Direct and manage multiple teams and projects with tight deadlines. Home video packaging and digital asset creation. Design artwork for various marketing projects. Stay current with trends. 3D Modeling/ animation and concepting for scenes, live events, art assets, etc. Logo creation. Work with a diverse talented team in collaborative projects. Asset creation for television and interactive marketing campaigns; digital ads, evites, banners, posters, etc. Photoshoot concepting with talent for key art. Met directly with VPs, Directors, and clients to go over projects. Create multimedia presentations for domestic and international applications. Created assets for the events Mipcom, Comic-Con, DC Fandome and LA Screenings. Created assets for and not limited to Warner Bros., HBO Max, HBO, Cartoon Network, all Time Warner companies and more. Communicate directly with vendors to ensure high quality products. Photography for events at the studio lot. Mentor program associate and in charge of intern training.

PROMOTION LA

GRAPHIC ARTIST/ PHOTOGRAPHER - SANTA MONICA, CA - JUL - DEC 2017

Create stunning graphics for diverse companies. Marketing layouts, Logo Creation, Web layouts and other various projects. Work with a diverse team. Travel to restaurants and other stores through southern California to take photos for marketing and website usage. Direct the social media team.

YOCAHER SKATEBOARDS

GRAPHIC ARTIST/ PHOTOGRAPHER - CHINO, CA - DEC 2016 - JUL 2017

Create graphics for skateboards, marketing campaigns, stickers, t-shirts, catalogs, etc. Take product shots of merchandise, as well with editing for print or web. Scout skateboarders and models to take lifestyle shots with the brand. Travel to skateparks and events to take photos of the athletes. Work with the sales and marketing managers directly to execute daily content.

ZEALER APPAREL

OWNER/ GRAPHIC ARTIST/ PHOTOGRAPHER - DALLAS, TX - JUL 2016 - MAY 2021

Brainstorm new innovative ideas to promote the brand. Take product and lifestyle shots. Scout talent. Set up booths to sell and promote the brand at live events. Print all merchandise including T-shirts, stickers, posters, look books and more. Maintain and create new content for social media. Collaborate on projects with musicians, athletes and other creatives. 3D modeling and Animation content for social media.

EIGHT STREAMS SKATESHOP

GRAPHIC ARTIST/ PRINT PRODUCTION - WATAUGA, TX - OCT 2015 - DEC 2016

Create graphics for skateboards, T-shirts, and other promotional merchandise. Designed for many diverse companies with different styles. Go to live events and set up booths to promote the shop to local skateshops, wake parks and surf shops. Printed the merchandise and worked directly with the client through the whole process. Design for live events.

ART PORTFOLIO:

[CHRISTOPHERALONZO.COM](#)

Password: CHRIS2020

CONTACT:

EMAIL:

alonzo.christopher.a@gmail.com

PHONE:

805.453.5654

PROGRAMS

Adobe Creative Suite, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Indesign, Adobe Substance Painter, Adobe XD, Autodesk Maya, Unity, Zbrush, Keynote

EDUCATION

BROWN MACKIE COLLEGE

Graphic Design Major

THE LOS ANGELES FILM SCHOOL

Animation and VFX Major

REFERENCES

GEORGE CHEN

Warner Bros.

Executive Creative Director

626.344.6428

GINA GONZALES

Warner Bros.

Executive Creative Director

719.369.9156

ROBERT RODRIGUEZ

Warner Bros.

Creative Director

951.892.8318

GIO RODRIGUEZ

Warner Bros.

Art Manager

951.743.1521

JAVIER GUITERREZ

Warner Bros.

Art Manager

818.447.4393